



OPVEON

— CAPTURE. STRATEGIZE. PERSUADE. —



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April J. Ferguson, M.S. is the President and a Senior Trial Consultant for Opveon.

For her clients, she is a trusted partner, a team player, and an invaluable asset to their litigation team. She works tirelessly with trial teams to tell their client's story in a way that resonates with jurors and creates in them a desire to be an advocate for that client in the jury deliberation room.

For her business partners, she is the perfect match. They work together to provide cutting edge solutions for their clients and the legal consulting industry as a whole. They have built one of the most well-respected firms of its type and strive daily to make positive changes for their profession.

April focuses her practice on theme development, mock trials/jury focus groups, and the use of technology in a litigation environment. Her case experience includes all types of complex commercial litigation, including medical and legal malpractice, products liability, intellectual property, environmental litigation, sexual harassment and employment law cases, eminent domain, construction disputes, Qui Tam actions, oil and gas, and trucking litigation.

She has been in well over 100 jury trials throughout the course of her career. Her experience in the courtroom, combined with her jury research experience, gives April a unique perspective into the court and jury system, which clients find invaluable.

She is a member of the American Society of Trial Consultants, the Association of Litigation Support Professionals, Product Liability Defense Group, Trucking Industry Defense Association, and is an associate member of the Tulsa County Bar Association.

April is the President of the American Guild of Court Videographers and also serves as chairman of the Board of Directors for Operation Aware, a non-profit United Way Agency.

Theme Development

Develop cohesive strategies to tell a compelling story. Your client's story.

Mock Trials

Decipher the comprehensive dynamics of your case and test specific theories.

Jury Selection

Avoid the land mines and give yourself the best opportunity for success.

Witness Preparation

Eliminate surprises and put witnesses at ease by walking them through the process.

Demonstratives

Distill complex issues into easy to understand presentations that resonate.

Trial Presentation

Our professional consultants handle the technology so you can focus on the case.